## **Research Thrust Areas**

Our research covers a wide range of areas in psychology, allowing us to explore different aspects of human inquiry. Through this, we aim to get a deep understanding of the human behavior and make significant contributions to improving the same. Further in line with the university policy we strive to ensure that the research adds to the existing literature and ensures human welfare. A detailed account of our major thrust areas of research is provided below in terms of various sub disciplines of psychology.

**Clinical Psychology:** Within the realm of clinical psychology, our researchers delve into the intricacies of mental health, with the objective of elucidating methods to facilitate recovery and restoration. Through rigorous study and careful patient observation, we investigate various topics, such as patient satisfaction with mental health services and alternative treatment methods like faith healing for psychiatric issues. We are undertaking studies to gain a deeper understanding of how personality factors, stressful life situations, and rumination contribute to somatic symptom disorders. In addition, we are investigating the complex relationship between childhood trauma, ADHD, and substance use problems.

**Organizational Psychology:** Our research in this field centers on examining the perception of sustainable development goals among young individuals and how these perspectives impact their behavior in relation to peace. This research will facilitate the development of efficacious peace education initiatives. Further our objective is to enhance the well-being and support systems inside organizations by conducting research on topics such as the utilization of mental health services by individuals with disabilities and the influence of social support in mitigating psychological distress.

**Gender Psychology:** Our researchers concentrate on examining the perceived discrimination, harassment, and stigma encountered by transgender individuals. Furthermore, we examine the impact of intimate partner violence on the mental well-being of women. Mainly our objective is to cultivate just and compassionate societies that benefit persons of all genders by amplifying the voices of those who are disadvantaged and promoting fairness and inclusion.

**Social Psychology**: Here, our research focuses on examining the influence of social media on the cognitive and physiological health of elderly individuals. In addition, we are investigating the potential application of machine learning methods for diagnosing depression through the analysis of social media data. We also explore the factors related to suicidal behavior in young individuals, focusing on the impact of perceived burdensomeness and thwarted belongingness. **Positive Psychology:** Within the framework of positive psychology, our researchers concentrate on examining the factors that contribute to the well-being and achievement of young adults. Here we focus primarily on the impact of parental autonomy support and positive psychological strengths on generating a sense of fulfillment and well-being among artists, while also assessing the influence of positive psychological characteristics. Our long term goal by doing such research is to establish a constructive and robust culture that fosters well-being, empowering both communities and individuals to adeptly navigate life's challenges.